

CIPPME 2021 上海国际包装制品与材料展览会

2021 China International Packaging Products & Materials EXPO

由上海禾欣展览服务有限公司主办的 CIPPME 2021 上海国际包装制品与材料展览会是亚太地区专业的包装制品与包装材料展览会，展会立足全球著名的贸易中心上海，辐射整个亚洲，重点关注东南亚、南亚、南美、中东、北非等快速发展的新兴包装市场，预计将吸引逾 60000 名高采购力买家到场，其中海外买家预计将超 18500 名。CIPPME 2021 上海国际包装制品与材料展览会无论是展览规模、展商与观众数量，还是与日俱增的国际影响力，都可谓行业翘楚。CIPPME 2021 上海国际包装制品与材料展览会将于 2021 年 11 月 29 日-12 月 01 日（周一到周三）在上海世博展览馆（浦东新区）盛大开幕，展会新增买家速配计划，锁定核心买家采购需求，将帮助展商和亚太高采购力企业精准配对，助力展商突破贸易瓶颈逆势增长，快速提高市场份额。CIPPME 2021 上海国际包装制品与材料展览会是你品牌推广、提升产品市场份额、会见品牌采购商及采购各类新型、环保、潮流的包装制品与包装材料、商贸交流，网罗包装行业人脉的绝佳平台！

"CIPPME 2021 China International Packaging Products & Materials Exhibition" is the only procurement grand gathering that focuses on subdivided trade structure of packaging - packaging products and packaging materials, which demonstrates intensively- innovative packaging products and environmentally- protective new materials covering paper, plastic, metal, cloth, wood, glass and other packaging. The exhibition has been successfully hold for fourteen sessions according to market demand since founded in 2007, which has been highly appraised by exhibitors and buyers with an exhibition-returning rate of 80% and a growth rate over 30% for its strong professionalism and wide publicity level, balanced development of both domestic and international markets, new products on site closely relating to market pulse as well as complying with customers' demands. It's honored as the most professional platform with the special information of exhibition + trade + market.

展会基本信息

展会时间：2021 年 11 月 29 日-12 月 01 日

展馆地址：上海世博展览馆

展览面积：55000 平方米

展会宗旨：创新包装 绿色环保

主办单位：上海禾欣展览服务有限公司

承办单位：上海禾欣展览服务有限公司

协办单位：中国包装行业协会

展商数量：来自海外 30 多个国家和国内 20 多个省市的 600+参展商 11 月与你相约

观众数量：来自海外 40 多个国家和国内 20 多个省市的 60000 名专业观众到会参观

Exhibition Overview

Date: Nov. 29 - Dec. 1, 2021

Location: Shanghai World Expo Exhibition & Convention Center(Pudong New Area)

Exhibition Area: 55,000 m²

Exhibition Purpose: Innovative packaging, environmentally protective

Sponsor: Shanghai Hexin Exhibition Services Co., Ltd.

Organizer: Shanghai Hexin Exhibition Services Co., Ltd.

Number of exhibitors: 600 exhibitors from over 30 countries overseas and over 20 provinces and cities domestically will meet with you in November.

Number of visitors: 60000 professional visitors from over 40 countries overseas and over 20 provinces and cities domestically will attend the exhibition.

上届回顾

“CIPPME 2020 第十四届上海国际包装制品与材料展览会”于 2020 年 8 月 12-14 日在上海世博展览馆成功举办，516 家行业知名参展商在 50000 平米集中展示了 100 多类，1000 余款创新包装制品与绿色环保新材料。为期 3 天的 CIPPME 2020 第十四届上海国际包装制品与材料展览会共吸引了来自 38 个国家和地区 53870 名观众。境外观众主要来自美国、英国、意大利、加拿大、德国、法国、澳洲、丹麦、日本、葡萄牙、韩国、新加坡、拉托维亚、泰国、俄罗斯、爱尔兰、菲律宾、马来西亚、印度、越南、埃及、阿尔及利亚、伊朗、以色列、肯尼亚、科威特、利比亚、墨西哥、摩洛哥、缅甸、巴基斯坦、罗马尼亚、沙特阿拉伯、斯里兰卡、土耳其等。国内观众主要以华东、华南、华北为主，涉及 26 个省市自治区（上海、江苏、浙江、山东、安徽、广东、北京、河北、天津、福建、江西、湖南、台湾、香港、湖北、四川等）。80%以上的展商表示非常满意，认为观众质量很高，展会专业性强，表示下届继续参展。高端创新包装制品与绿色环保新材料是本届展会两大亮点。

Past Events

The CIPPME 2020 China International Packaging Products and Materials Exhibition were successfully held in Shanghai World Expo Exhibition & Convention Center on August 12-14, 2020. More than 510 industry leading companies in the exhibition hall of 50,000 m². Over 1000 kinds of high-end packaging products and materials (226 of them made their first appearance). A total of 53,870 professional visitors had been attracted to visit the exhibition. They came from 38 overseas countries (USA, UK, Italy, Canada, Germany, France, Australia, Denmark, Japan, Portugal, South Korea, Singapore, Latvia, Thailand, Russia, Ireland, the Philippines, Malaysia, India, Vietnam, Egypt, Algeria, Iran, Israel, Kenya, Kuwait, Libya, Mexico, Morocco, Myanmar, Pakistan, Romania, Saudi Arabia, Sri Lanka, Turkey, etc.), 26 domestic provinces and cities (Shanghai, Jiangsu, Zhejiang, Hong Kong, Taiwan,

Shandong, Anhui, Guangdong, Beijing, Hebei, Tianjin, Fujian, Jiangxi, Hunan, Hubei, Sichuan, etc.). More than 80% of the exhibitors said they were with professional visitors, and they would like to join the next exhibition. High-end innovative packaging products and new green packaging materials are two highlights of the exhibition.

支持媒体

印包圈、包装企业网、印刷包装网、食品产业网、我要包装网、中国纸包装工业网、包装与用户网、科印印刷网、慧聪印刷网、中国纸包装工业、包装与设计、中国包装工业报、食品安全包装报、中国医药包装导报、包装与食品机械、中国纸网、中国酒业、油墨产业网、《中国标签与标贴》。

Media Partners:

Printing & Packaging Moment, Paper Packaging Industry, Plastic Packaging, Metal Packaging, Package & Design, China Packaging Industry, Food Safety Packaging News, China Medical Packaging Herald, paper.com.cn, China Alcoholic Drinks Industry, ymcy.ibicn.com, and China Labels and Labeling.

观众构成

下列各行业的生产厂商、制造商、经销商、出口贸易商决策人将亲临展会现场。

- 各类快消品、食品、酒类、肉类、盐、果蔬、饮料、糖果、乳品、咖啡、烟草、烘焙、外卖等
- 药品、保健品、茶叶、香水、化妆品、精油、面膜、农药、洗涤用品
- 各类电商、综合电商、跨境电商、垂直领域电商、仓储物流、快递、邮政等
- 印刷厂、文化用品、精装书籍、文件夹、证书、相册、台历、金融
- 电子电器、汽车零部件、精密仪器、光电产业、通讯制造业、医疗器械、机械、民航、铁路等
- 艺术品、赠品、礼品工艺品、家居用品、灯饰、珠宝、钟表、眼镜、玩具、文具、体育用品
- 化工、建材、家具、五金、百货、日用品、农产品、厨卫产品
- 纺织品、面料、服装服饰、箱包、鞋类、寝具
- 商场、超市、大卖场、专卖店、酒店、加盟店、外贸公司、传媒公司、广告公司、设计公司
- 从事包装制品包装材料的上下游企业；从事包装制品包装材料的经销商、代理商、加盟商、贸易商
- 包装设计院校、科研单位、金融系统、政府机构、相关商会人士及相关媒体。

Target visitors (purchasers)

- All kinds of fast-moving consumer goods, food, alcohol, meat, salt, fruits and vegetables, beverages, candy, dairy, coffee, tobacco, baking, takeaway and other industries
- Various types of drugs, health products, tea, perfume, cosmetics, essential oils, masks, pesticides, detergents and other industries
- Various types of e-commerce, integrated e-commerce, cross-border e-commerce, vertical field e-commerce, warehousing and logistics, express delivery, postal and other industries
- Printing factory, stationery, hardcover books, folders, certificates, photo albums, desk calendars,

finance

- Electronics, auto parts, precision instruments, optoelectronics industry, communications manufacturing, medical equipment, machinery, civil aviation, railways and other industries
- Art, gifts, gift crafts, household items, lighting, jewelry, watches, glasses, toys, stationery, sporting goods, etc.
- Chemical, building materials, furniture, hardware, department stores, daily necessities, agricultural products, kitchen and bathroom products, etc.
- Textiles, fabrics, clothing, luggage, footwear, bedding and other industries
- Shopping malls, supermarkets, hypermarkets, specialty stores, hotels, franchisees, foreign trade companies, media companies, advertising companies, design companies and other industries
- Upstream and downstream enterprises engaged in packaging product packaging materials; distributors, agents, franchisees, traders and other industries engaged in packaging product packaging materials
- Packaging design institutes, research institutes, financial systems, government agencies, relevant chambers of commerce and related media.

全方位的推广计划、扩充专业观众覆盖面

- 合作超过 200+行业媒体、80+协会刊物、30+大众媒体
- 全年参加 60+行业会议、与买家更紧密联系
- 专业 30 人 Call Center 团队，全年呼叫宣传，一对一邀约买家
- 展会自有媒体，微博，微信，官网同步实时发布，转发展商，展会信息，影响近 10 万终端用户
- 全年 50 期 EDM，展商产品信息，展会动态直达 20 万专业观众数据
- 与国际、国内众多展会亮相、扩大海外内买家搜集网络
- 禾欣展览全球展资源、海量数据库支持，确保国际买家到场采购

All- round promotion planning, expansion of coverage of professional visitors

- Cooperation with more than 200+ trade media, 80+ publications of the association and 30+ mass media.
- Participation of 60+ industry conferences for a year, keeping close ties with procurers.
- Professional Call Center team of 30 people, call promotion for the whole year. Procurers are invited one on one. 4. The exhibition has its own media, Weibo, WeChat, officially website that can be used to release and forward information of exhibitors and exhibitions synchronously in real time, affecting nearly 100000 end- users.
- There are 50 EDM yearly for exhibiting product information and dynamic state of exhibitions to reach data of 200,000 professional visitors.

- Making appearances in multiple exhibitions internationally and domestically aim to expand procurer collecting networks both at home and abroad.
- With support of HEXIN EXPO global exhibition resources and vast database, it guarantees that international procurers will go and purchase in the exhibition.

展品范围

- 包装制品：纸包装制品、塑料包装制品、金属包装制品、铝箔容器、布包装、植绒包装制品、皮革包装制品、木/玻璃包装制品及各类新材料包装制品、创意环保包装制品、各类复合材料包装制品等
- 包装材料：纸包装材料、塑料包装材料、包装革/布、新型包装材料、可降解包装材料、复合包装材料、其他包装材料等
- 包装辅料：标签、条码、丝带、防伪、干燥剂、胶粘剂、油墨、母粒、泡棉、发泡包装、内衬、纸浆模塑、缓冲包装、打包带/扣、封箱胶带、中空板、周转箱、护角、托盘、集装袋、编织袋、阀口袋等
- 特色专题：奢侈品包装、餐饮/外卖包装、真空与保鲜包装、电商包装、彩盒包装、软包装、物流运输包装等
- 包装设备：各类制盒/制袋/制罐机械、自动化包装机械、彩盒设备、塑料包装机械、喷码/贴标等标签标识设备、包装检测设备等

Exhibits

- Packaging products: paper packaging products, plastic packaging products, metal packaging products, aluminum foil containers, cloth packaging, flocking packaging products, leather packaging products, wood / glass packaging products and various new material packaging products, creative environmentally friendly packaging products, Various types of composite packaging products, etc.
- Packaging materials: paper packaging materials, plastic packaging materials, packaging leather / cloth, new packaging materials, degradable packaging materials, composite packaging materials, other packaging materials, etc.
- Packaging accessories: labels, barcodes, ribbons, anti-counterfeiting, desiccant, adhesives, inks, masterbatch, foam, foam packaging, packaging lining, pulp molding, cushion packaging, packing tape / buckle, sealing tape, hollow Board, turnover box, corner protector, tray, container bag, woven bag, valve pocket, etc.
- Featured topics: luxury packaging, catering / takeaway packaging, vacuum and fresh packaging, e-commerce packaging, color box packaging, flexible packaging, logistics and transportation packaging, etc.
- Packaging equipment: various types of box making / bag making / can making machinery, automatic packaging machinery, color box equipment, plastic packaging machinery, coding / labeling and other label identification equipment, packaging testing equipment, etc.

展位费用

- 单开口标准展位: 国内企业: RMB12800 元/9m²; 外资企业: USD3000 美元/9m²;
- 双开口标准展位: 国内企业: RMB14080 元/9m²; 外资企业: USD3300 美元/9m²;
- 单开口形象展位: 国内企业: RMB14800 元/9m²; 外资企业: USD3500 美元/9m²,
- 双开口形象展位: 国内企业: RMB16280 元/9m²; 外资企业: USD3850 美元/9m²;
- 特装展位: (36 平方米起租) 国内企业: 1400 元/平方米; 外资企业: 300 美元/平方米

会刊	封面: ¥20000 元	封底: ¥12000 元	封二: ¥10000 元
广告	封三: ¥8000 元	扉页: ¥10000 元	彩页: ¥5000 元
现场 广告	入场证: ¥10000/万个		入场证挂绳: ¥8000/万条
	手提袋: ¥10000 元/万个		研讨会: ¥8000 元/每场·45 分钟
	展前参观券: ¥8000 元/万张		广场背板: ¥20000 元 (4mX6m)

Booth Fees

- Standard Booth: (starts at 9 m²) domestic companies: ¥12800/booth; foreign-funded companies: \$3000/booth. (Including: carpeted 9 m² standard booths, with walls of 2.5 m in height, an exhibition lintel in English and Chinese, a negotiating table, two chairs, a 10A/220V power outlet, 2 spotlights, and wastebasket.)
- Luxury Booth: (starts at 9 m²) domestic companies: ¥14800/booth; foreign-funded companies: \$3500/booth.
- Indoor Clearing Ground: (starts at 36 m²) domestic companies: ¥1400/m²; foreign-funded companies: \$300/m². (Only provided with exhibition space, security and cleaning services; without any facilities, and without any special equipment management fees or electricity charges.)

Event Directory Advertising

Cover	¥20000	Back Cover	¥12000	Inside Back Cover	¥8000
Inside Front Cover	¥10000	Title Page	¥10000	Color Page	¥5000

Advertise in the exhibition site

Visit card ad. : ¥10000/per 10 thousand	Air- filling arch: ¥15000(15m)
Floating air ball: ¥10000/per piece	Packaging bag: ¥10000/per ten thousand bags
Visitor invitation: ¥8000/ per 10 thousand	Exhibition board: ¥20000 (4mX6m)
Visitor card lanyard ad.: ¥8000/per 10 thousand strips	Lease meeting room: ¥8000/per time. 45 minutes

参展细则

1. 填写参展申请表传真、扫描或邮寄至组织单位；
2. 参展商应在确认展位后 3 个工作日内将参展费用汇入大会指定账户；
3. 展位落实原则顺序：“先申请，先付款，靠前安排，以参展申请合约表提交先后顺序为准”；
4. 参展商在汇出参展费用后，请将银行汇款单传真或扫描至组织单位；
5. 参展商只有在规定期限内支付展位费用，所定展位才能得到最终确认；
6. 组织单位收到参展申请及参展费用后，将于 2021 年 10 月 29 日发送《参展商手册》给参展商；

Rules and Regulations

1. Please fulfill the Exhibitor Application Form and mail/fax it to the organizer;
2. Participation fees should be wire transferred or paid to the organizer 3 days after application;
3. Allocation sequence of booth: “First apply, first pay, first be arranged”, 10% extra fee for a double sided open booth;
4. Please fax the bank transfer to the organizer after payment of all participation fees;
5. The booth will only be reserved after payment is made within the prescribed period;
6. After receiving the Exhibitor Application and participation fees, the organizer will mail an Exhibitor Manual to the exhibitors on October 29, 2021.

参展办法

贵单位若报名参展，请填写《参展申请表》，加盖章后传真、扫描或邮寄至大会组委会：

上海禾欣展览服务有限公司

联系人：林辰

电话：021-64880733

QQ：671040505

传真：021-64886800

邮箱：linchen@hexinexpo.com

手机/微信：18049862162

网址：www.cippme.com

地址：上海市闵行区莘福路 388 号莘东置业大厦 1 号楼 801 室



微信公众号

How to Participate

Please fulfill the “Exhibitor Application Form” and mail/fax it after stamped to the organizing committee:

Shanghai Hexin Exhibition Services Co., Ltd.

Address: Room 801, NO.1 , XinSongZhiYe Building, XinFu Road 388, Minhang District, Shanghai

Tel:+0086-021-64880733

Fax:+0086-021-64886800

Contact: Lin Chen

Mobilephone: +0086(0)18049862162

E-mail:linchen@hexinexpo.com

Website:http://www.CIPPME.com/



WeChat Official
Account